



Aino Health appoints Charlotte Boij as CEO of its Swedish operations

Aino Health has appointed Charlotte Boij as CEO of Aino Health Sweden AB. Charlotte has extensive experience from leading positions in the insurance industry, including CEO of Ikano Insurance, Nordic reinsurance director at Trygg-Hansa/Codan/RSA and CEO of Länsförsäkringar International.

Charlott Boij, 48 years, comes from Boij Partners where she worked as management consultant within strategy and business development. Charlotte begins her employment at Aino Health Sweden AB on April 10, 2017.

"I am very pleased to welcome Charlotte Boij to Aino Health. Charlotte is a driven and inspiring strategist who understands the digital economy and the importance of corporate management having effective tools to prevent illness in their organizations. She also has extensive experience in strategic business development, leadership in growth companies and a major societal interest. I look forward to working with Charlotte to build a strong company and brand in Sweden", says Jyrki Eklund, Group CEO of Aino Health AB.



"Sick leave today is high in many organizations, and to help reduce absenteeism is a win-win situation for employees, businesses and the society. Aino's solution is based on research and advanced technology – yet the system is easy to use and has in Finland been shown to reduce absence by 20-50 per cent. It is an exciting challenge to build a strong team in Sweden and to work with both public and private organizations to create a healthier Sweden", says Charlotte Boij.

This information is such information that Aino Health AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set below, at April 10, 2017 at 15:00 CET.

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About Aino Health

Aino Health is the leading solution provider in Corporate Health Management; we are for private and public organisations what doctors are for people. The company's complete system of IT-based services reduces sick leave, related costs and deliver long term prosperity, increased productivity and employee engagement by adopting health, wellbeing and safety as an everyday activity.

Aino Health AB (publ) is listed at Nasdaq Stockholm First North (Ticker: AINO). Erik Penser AB, +46 8 463 83 00, is the Certified Advisor to the company.